

**FACULTY SENATE
UM-ST. LOUIS
MINUTES
December 5, 2000
3 p.m. 126 J. C. Penney**

The meeting was called to order at 3 p.m. by the Chairperson of the Faculty Senate, Dr. Lawrence Barton.

Minutes from the previous meeting (held November 14, 2000) were approved as submitted.

Report from the Chairperson – Dr. Lawrence Barton

The Chair reported that Ms. Arban has been unsuccessful in her attempts to reserve the Student Government Chamber of the Millennium Student Center for all Spring semester meetings. It appears, therefore, that we will continue to meet in 126 J. C. Penney. Senators were invited to share their views on this issue.

Noting that there was much talk about elections a couple of weeks ago, the Chair assured senators that everything has proceeded in accordance with the bylaws. All required Senate elections have been conducted except for an at-large replacement for the College of Arts and Sciences, which is about ready to go. There were two problems: the individual who left has a leave of absence until her tenure status is resolved (which will occur in the next few weeks), and the new definition of faculty members has made it much more difficult to identify all of them. Some non-regular faculty are not assigned to departments but are in centers or programs. For tenure purposes, all full-time regular faculty members have a departmental home. The Chair suggested that this should be the case for non-regular faculty members, too. An election to replace Dr. Suzanna Rose will be conducted, probably in the New Year.

The Chair reported that he spent two-and-a-half hours with Dr. Lois Pierce, the Senate Secretary and chairperson of the Committee on Bylaws and Rules, and Ms. Arban, Faculty Senate and University Assembly Assistant, reading the bylaws three weeks ago. There are now three versions floating around: the one we originally passed, one modified by the General Counsel's Office (a hard copy distributed for inclusion in the Collected Rules and Regulations), and one on the web. The Committee on Bylaws and Rules will bring forward recommendations to bring these documents into line at the January meeting.

The Chair informed senators that he was involved in helping generate a statement, which is prescribed by the new Instructional Communication Policy on English proficiency now appearing in the Collected Rules and Regulations. The statement is to appear in students' confirmation of classes. He was concerned that students be encouraged to see the chair and administrators up the line only after having exhausted attempts to resolve English proficiency issues with the faculty member. The Chair said he did not see the final version.

Noting the absence of a report from the Intercampus Faculty Council, the Chair explained that the meeting is to be held later in the week. He said he will miss the meeting because he plans to

attend the very important meeting of the Budget and Planning Committee. The IFC was asked to suggest names to the Vice President to serve on a task force to address issues of copyright ownership of web-based educational materials. Drs. Nasser Arshadi, Vicki Sauter, Jean Bachman, and Fred Willman were recommended.

The Chair reported that he sat through the initial meeting of the Committee on Physical Facilities and General Services earlier this fall, when a question came up about the appropriateness of Christmas lights. Facilities Management, and especially Vice Chancellor Schuster, is very sensitive to the issue, but at the last Chancellor's Cabinet meeting there was strong support for the best possible compromise in view of the very favorable rating lights received from the students, the PR Office, and those concerned with enrollment and recruitment. Vice Chancellor Schuster had planned to cut back substantially in light of the concerns expressed and also to save money. The Chair commented that he believes the compromise is a good one and that the lights look good.

Senators were reminded that there were two important items at the end of the agenda: the proposal by the System-wide Faculty Committee on Post-Tenure Review and a report by Dr. Donald Driemeier on the Campus Master Plan. The Chair said he hoped Faculty Senators would remain until adjournment.

In response to his invitation to accept comments and/or questions from the floor, the Chair was asked by Dr. Raymond Balbes about the issue of English proficiency. The Chair said students will be notified each semester on their confirmation of classes. The idea, he said, was to focus in on problems. Students having problems should see the instructor.

Report from the Chancellor – Chancellor Blanche Touhill

The Chancellor began her report with the happy news that we celebrated the opening of the Millennium Student Center last week with a ceremony that was well-attended and well-received. Highlights of the event were a passing of the ceremonial key to students and a free lunch. Food Services reports serving more than 2,800 hot dogs during the two-hour lunch period. Chancellor Touhill commented that this building has created considerable excitement on campus and should help us in our efforts to recruit and retain students as well as serve as a pleasant and convenient meeting facility for faculty and staff.

All who participated in the recently-completed recruitment phone campaign for the Spring semester were thanked for their services. The Office of Admissions – with the assistance of numerous faculty and staff – contacted hundreds of prospective and admitted students to encourage them to enroll for Spring semester classes.

The Chancellor noted that the Admissions Office also is conducting programs this week at the campuses of the St. Louis Community College to encourage students to transfer to UM-St. Louis this spring. These programs allow community college students to meet with representatives from several academic units, from Financial Aid, and from the Registrar's Office.

It was announced that we have begun a general marketing campaign focusing on Spring semester enrollment which features six separate radio advertisements airing on numerous FM and AM stations. These advertisements began running immediately after the Thanksgiving holiday and will continue through the first week of class in January. The Spring semester campaign also will include some advertisements designed specifically for movie theatre screens. Those ads should begin appearing later this month on theatre screens throughout the metropolitan region.

The Summer 2001 Schedule of Courses will be sent to academic departments next week for review. We anticipate that the Schedule will be approved and printed by late-December. As soon as the Schedule is complete, vice chancellors Durand and Grace and Deputy to the Chancellor Driemeier will meet with our advertising consultants to finalize a marketing campaign to ensure that we have a strong Summer School enrollment.

Several weeks ago, the Chancellor announced that campus librarians are projecting a \$600,000 deficit in the library's budget by FY 2003 due to the escalating cost of serials. Chancellor Touhill reported that since then, Vice Chancellor Durand has taken the lead to investigate this situation by meeting with the Senate Committee on University Libraries and with Vice President Lehmkuhle. Vice Chancellor Durand reports that officials at the System and at campuses around the nation share our concern because the rate of increase for serials poses budget dilemmas for every institution in higher education. The Chancellor said she has asked Dr. Durand to continue his discussions with the Libraries Committee, with System officials, and with other education officials in an effort to propose a plan of action for this campus.

The Chancellor reported that at the General Officers meeting the previous week, there was a long discussion of PeopleSoft. The tenor of the discussion provided two contradictory perspectives. On the one hand, the System talked about the four campuses and Outreach as unique; on the other hand, the System is committed to PeopleSoft and considerable centralization.

In closing, Chancellor Touhill joined Dr. William Long in noting the passing of Dr. Robert Mobley, one of the Founding Fathers of the Optometry School.

Report from the Budget and Planning Committee – Chancellor Blanche Touhill

The Chancellor reported that the Committee met on November 17 and will meet again at 10 a.m. on Friday, December 8, in 411 Woods Hall. At the November meeting, the Committee reviewed student credit hour reports for the Fall semester and discussed credit hour projections for the Spring 2001 semester. The Committee began discussing various issues related to pending rate and cost reallocations. These discussions will resume on December 8. Chancellor Touhill reported that, specifically, she has asked the Committee for its advice on how to move forward with three reallocation scenarios:

1. We must reallocate at least \$1.2 million in rate dollars next fiscal year as part of the five-year UM System Resource Plan to – among other things – raise salaries.

2. We must determine how to pay for campus-wide marketing activities that could, as some have suggested, amount to \$750,000 per year.
3. We must determine how to handle additional reallocation, should we not meet our enrollment targets as outlined in the System Resource Plan.

The combined cost of these three scenarios is about \$2.5 million.

At the close of her report, the Chancellor and Vice Chancellor Durand clarified for Dr. Gail Ratcliff that the \$750,000 marketing campaign was not intended as a two-year plan.

Report from the Committee on Curriculum and Instruction – Dean David Ganz

New degree program proposal: B.S. in Community Education

Dean Ganz described the program briefly. Dr. Raymond Balbes inquired whether the proposal calls for Math 30 rather than math proficiency. It was explained by Dean Lawrence Friedman that the intention is that math proficiency will be fulfilled by Math 30. Dr. Ratcliff asked if the program will require new money. Dean Ganz noted that there are always some new resources involved in a new program; however, the stress is on the interdisciplinary nature of the program. Existing departments would be offering existing courses. According to Dean Everette Nance, there would be one FTE required. There is money in the budget for adjuncts, so there would be very little cost. In a follow-up question, Dr. Ratcliff asked if the courses in the program would be taught by regular faculty or adjuncts. Dean Nance said it would depend on the departments. Dr. Ratcliff expressed concern for the quality of the program on behalf of the program's students. Dean Ganz interjected that the level of the courses suggests that regular faculty would be involved.

Dean Nance clarified that although the program is being sponsored by the Evening College, ultimately it could reside in the College of Education. He said he doesn't expect many Evening College students to enroll in the degree program. Most students will probably be first-time, full-time freshmen. Dr. Lois Pierce inquired as to why Social Work wasn't included in the sign-offs. Dean Nance reported that Social Work was contacted. Dr. Joseph Martinich inquired as to why "Business Ethics" was chosen instead of something else. Dean Nance said it was selected as the result of surveys, the advice of national experts, and the desire to choose an existing course.

Dr. Ronald Munson moved to approve the proposal, pending a sign-off from the Department of Social Work. The motion was seconded.

Discussion resumed. Dr. Mark Burkholder asked if the program would be offered in the day or in the evening or both. Dean Nance predicted that the program will be offered under the auspices of the College of Education. It will be primarily for day students, he said. Dr. Burkholder pointed out that there are 12 hours in the College of Education. He expressed the view that the program should not be approved until it is certain where the program will be housed. Regarding the Business courses, Dr. Martinich commented that many of them are fully

enrolled, creating a need to form new sections to accommodate the B.S. in Community Education. He asked if the departments are willing to do that. Dean Ganz observed that when we need new sections, we approach the Vice Chancellor for Academic Affairs for money. We don't, however, track enrollment from a particular program. Dr. Raymond Balbes asked Vice Chancellor Durand if he has money set aside to open new sections. Dr. Durand said no. Dean Young interjected that there is no money for it any longer. Dr. E. Terrence Jones urged that approval of the program be delayed until there is a clear-cut administrative head. Dean Nance reiterated that the program is sponsored by the Evening College.

At the close of the discussion, the Senate voted 28-0 in favor of the amendment requiring a sign-off from Social Work and 14-8 in favor of the proposal with this amendment.

Action Items: Changes in Degree Requirements

The Senate approved changes to the B.S. in Chemistry, the Master of Education in Secondary Education with Emphasis in Adult Education (Dr. Jeanne Morgan Zarucchi pointed out that #2 in the Adult Education core should be corrected to read: "but not limited to."), the Ph.D. in Applied Mathematics, the M.S. in Gerontology, and the M.P.P.A.

Informational Items

Housekeeping changes were reported to the Senate for the following: Graduate Studies, the Ph.D. in Education, the M.S. in Computer Science, and the Graduate Certificate in Gerontology.

Course additions, changes, and deletions detailed in the agenda were called to the Senate's attention.

Discussion and Vote on Post-Tenure Review – Dr. Teresa Thiel, Chairperson, System-wide Faculty Committee

Dr. Mark Burkholder moved to endorse the report of the System-wide Faculty Committee. Dr. William Long inquired about the status of the document. Dr. Teresa Thiel indicated that the document was approved by the Committee and was sent to President Pacheco. The final draft was put on the website and was sent to all faculty on all campuses. Dr. Zuleyma Tang-Martinez stated that the need for post-tenure review was presented by Vice President Lehmkuhle as if the Missouri legislature is poised to take action. She asked several legislators about this and was told that there was no movement on post-tenure review. Dr. Thiel defended Vice President Lehmkuhle. She said she was present at all meetings on all campuses where the Vice President was in attendance. He reassured faculty that there is no precipitating event. Dr. Joseph Martinich reported that President Pacheco said that if some type of post-tenure review is not put in place, the President would feel compelled to implement Executive Guideline No. 27 more aggressively.

Dr. Burkholder called the question. Calling the question was approved 14-4. The Senate then voted 17-6 to support the proposal of the System-wide Faculty Committee on Post-Tenure Review.

Campus Master Plan and Utilization of Space – Dr. Donald Driemeier

Deputy to the Chancellor Donald Driemeier made a presentation concerning the re-routing of Interstate 70 and its ramifications for the Campus Master Plan. He responded to questions from senators and invited guests concerning the Master Plan and the assignment of space recently vacated by departments moving into the Millennium Student Center.

Completing the business at hand, the Senate adjourned at 4:25 p.m.

Respectfully submitted,

Lois Pierce
Senate Secretary

(minutes written by Ms. Joan M. Arban,
Faculty Senate and University Assembly Assistant)